



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

American Rambler Productions
138 Conant St
Beverly, MA 01915

Schedule Dates: 10/31/12-11/06/12
Advertiser: Romney for President (25779)
Agency: American Rambler Productions (11943)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: ROMNEY 10/31 (482895)
Salesperson: TeleRep/DC, Washington DC (2995)
Sales Office: TeleRep Washington DC
Buyer Name: KINCAID, STEPHANIE
Phone/Fax: /
CPE: 13
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: ROMNEY 10/31
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Last Modified: 10/29/12
Entered By: Nancy Brutus
CO-OP: No
Headline #: 06399495
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$14,280.00
Net Total: \$80,920.00
Sales Tax:

BY LINE/BUCKET/LINE	DATE	AMOUNT
Nov. 2012	104	\$95,200.00
Grand Total:	104	\$95,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/01/12-11/02/12	3	:30	6A-7A (EST)	3				X	X			3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		10/29/12
2.0	Normal Line / SPOT (2)	11/05/12-11/06/12	3	:30	6A-7A (EST)	2	X	X						2	\$350.00	\$700.00	West Palm Beach (WPEC)		10/29/12
3.0	Normal Line / SPOT (3)	11/05/12-11/06/12	3	:30	7A-9A (EST)	2	X	X						2	\$225.00	\$450.00	West Palm Beach (WPEC)		10/29/12
4.0	Normal Line / SPOT (4)	11/01/12-11/02/12	3	:30	7A-9A (EST)	3				X	X			3	\$225.00	\$675.00	West Palm Beach (WPEC)		10/29/12
5.0	Normal Line / SPOT (5)	11/05/12-11/06/12	3	:30	9A-10A (EST)	2	X	X						2	\$200.00	\$400.00	West Palm Beach (WPEC)		10/29/12
6.0	Normal Line / SPOT (6)	11/01/12-11/02/12	3	:30	9A-10A (EST)	3				X	X			3	\$200.00	\$600.00	West Palm Beach (WPEC)		10/29/12
7.0	Normal Line / SPOT (7)	11/05/12-11/06/12	3	:30	10A-11A (EST)	2	X	X						2	\$225.00	\$450.00	West Palm Beach (WPEC)		10/29/12
8.0	Normal Line / SPOT (8)	11/01/12-11/02/12	3	:30	10A-11A (EST)	3				X	X			3	\$225.00	\$675.00	West Palm Beach (WPEC)		10/29/12
9.0	Normal Line / SPOT (9)	11/01/12-11/02/12	2	:30	11A-12P (EST)	3				X	X			3	\$625.00	\$1,875.00	West Palm Beach (WPEC)		10/29/12
10.0	Normal Line / SPOT (10)	11/05/12-11/06/12	2	:30	11A-12P (EST)	2	X	X						2	\$625.00	\$1,250.00	West Palm Beach (WPEC)		10/29/12
11.0	Normal Line / SPOT (11)	11/05/12-11/06/12	3	:30	12P-12:30P (EST)	1	X	X						1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/29/12
12.0	Normal Line / SPOT (12)	11/01/12-11/02/12	3	:30	12P-12:30P (EST)	2				X	X			2	\$350.00	\$700.00	West Palm Beach (WPEC)		10/29/12
13.0	Normal Line / SPOT (13)	11/01/12-11/02/12	3	:30	12:30P-2P (EST)	2				X	X			2	\$375.00	\$750.00	West Palm Beach (WPEC)		10/29/12
14.0	Normal Line / SPOT (14)	11/05/12-11/06/12	3	:30	12:30P-2P (EST)	1	X	X						1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
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Nov. 2012 104 \$95,200.00
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15.0	Normal Line / SPOT (15)	11/01/12-11/02/12	3	:30	2p-3p (EST)	3				X	X			3	\$300.00	\$900.00	West Palm Beach (WPEC)		10/29/12
16.0	Normal Line / SPOT (16)	11/05/12-11/06/12	3	:30	2p-3p (EST)	2	X	X						2	\$300.00	\$600.00	West Palm Beach (WPEC)		10/29/12
17.0	Normal Line / SPOT (17)	11/05/12-11/06/12	3	:30	3p-4p (EST)	2	X	X						2	\$225.00	\$450.00	West Palm Beach (WPEC)		10/29/12
18.0	Normal Line / SPOT (18)	11/01/12-11/02/12	3	:30	3p-4p (EST)	3			X	X				3	\$225.00	\$675.00	West Palm Beach (WPEC)		10/29/12
19.0	Normal Line / SPOT (19)	11/01/12-11/02/12	3	:30	4p-5p (EST)	2			X	X				2	\$350.00	\$700.00	West Palm Beach (WPEC)		10/29/12
20.0	Normal Line / SPOT (20)	11/05/12-11/06/12	3	:30	4p-5p (EST)	2	X	X						2	\$350.00	\$700.00	West Palm Beach (WPEC)		10/29/12
21.0	Normal Line / SPOT (21)	11/01/12-11/02/12	3	:30	5p-5:30p (EST)	2			X	X				2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		10/29/12
22.0	Normal Line / SPOT (22)	11/05/12-11/06/12	3	:30	5p-5:30p (EST)	1	X	X						1	\$500.00	\$500.00	West Palm Beach (WPEC)		10/29/12
23.0	Normal Line / SPOT (23)	11/05/12-11/06/12	3	:30	5:30p-6p (EST)	1	X	X						1	\$500.00	\$500.00	West Palm Beach (WPEC)		10/29/12
24.0	Normal Line / SPOT (24)	11/01/12-11/02/12	3	:30	6p-6:30p (EST)	2			X	X				2	\$600.00	\$1,200.00	West Palm Beach (WPEC)		10/29/12
25.0	Normal Line / SPOT (25)	11/05/12-11/06/12	3	:30	6p-6:30p (EST)	1	X	X						1	\$600.00	\$600.00	West Palm Beach (WPEC)		10/29/12
26.0	Normal Line / SPOT (26)	11/01/12-11/02/12	3	:30	7p-7:30p (EST)	3			X	X				3	\$500.00	\$1,500.00	West Palm Beach (WPEC)		10/29/12
27.0	Normal Line / SPOT (27)	11/05/12-11/06/12	3	:30	7p-7:30p (EST)	1	X	X						1	\$500.00	\$500.00	West Palm Beach (WPEC)		10/29/12
28.0	Normal Line / SPOT (28)	11/05/12-11/06/12	3	:30	7:30p-8p (EST)	1	X	X						1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/29/12

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29.0	Normal Line / SPOT (29)	11/01/12-11/02/12	3	:30	7:30P- 8P (EST)	3				X	X			3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		10/29/12
30.0	Normal Line / SPOT (30)	11/05/12-11/06/12	3	:30	11P- 11:30P (EST)	1	X	X						1	\$700.00	\$700.00	West Palm Beach (WPEC)		10/29/12
31.0	Normal Line / SPOT (31)	11/01/12-11/02/12	3	:30	11P- 11:30P (EST)	2			X	X				2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		10/29/12
32.0	Normal Line / Prime (32)	11/05/12-11/05/12	3	:30	10P- CBS-Hawaii Five-O (Monday)	2								2	\$2,000.00	\$4,000.00	West Palm Beach (WPEC)		10/29/12
33.0	Normal Line / Prime (35)	11/01/12-11/01/12	3	:30	9P- 9P (EST)	1			1					1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)	BIG BANG/2.5 MEN	10/29/12
33.0	Unapproved (NewL) / Prime	10/31/12-10/31/12	3	:30	9P- CBS-Criminal Minds (Wednesday)	1			1					1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/29/12
34.0	Normal Line / Prime (36)	11/01/12-11/01/12	3	:30	9P- CBS-Person of Interest (Thursday)	1			1					1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/29/12
34.0	Unapproved (NewL) / Prime	10/31/12-10/31/12	2	:30	10P- CBS-Crime Scene Investigation (Wednesday)	1			1					1	\$2,700.00	\$2,700.00	West Palm Beach (WPEC)		10/29/12
35.0	Normal Line / Prime (37)	11/02/12-11/02/12	2	:30	10P- CBS-Undercover Boss (Friday)	1				1				1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		10/29/12
36.0	Normal Line / Prime (38)	11/02/12-11/02/12	3	:30	10P- CBS-Blue Bloods (Friday)	2					2			2	\$2,000.00	\$4,000.00	West Palm Beach (WPEC)		10/29/12
37.0	Normal Line / SPOT (39)	11/03/12-11/03/12	3	:30	6A- 7A (EST)	2					2			2	\$150.00	\$300.00	West Palm Beach (WPEC)		10/29/12

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38.0	Normal Line / SPOT (40)	11/03/12-11/03/12	3	:30	7A- 9A (EST)							2		2	\$350.00	\$700.00	West Palm Beach (WPEC)		10/29/12
39.0	Normal Line / SPOT (41)	11/03/12-11/03/12	3	:30	12P- 12:30P (EST)							1		1	\$75.00	\$75.00	West Palm Beach (WPEC)		10/29/12
40.0	Normal Line / Football (42)	11/03/12-11/03/12	1	:30	3:30P- Sports-CBS SEC Football							2		2	\$2,500.00	\$5,000.00	West Palm Beach (WPEC)		10/29/12
41.0	Normal Line / SPOT (43)	11/03/12-11/03/12	3	:30	7P- 7:30P (EST)							1		1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/29/12
42.0	Normal Line / Football (44)	11/03/12-11/03/12	4	:30	8P- Sports-CBS SEC Football							1		1	\$500.00	\$500.00	West Palm Beach (WPEC)		10/29/12
43.0	Normal Line / Football (45)	11/03/12-11/03/12	4	:30	8P- Sports-CBS SEC Football							1		1	\$500.00	\$500.00	West Palm Beach (WPEC)		10/29/12
44.0	Normal Line / Football (46)	11/03/12-11/03/12	4	:30	8P- Sports-CBS SEC Football							1		1	\$800.00	\$800.00	West Palm Beach (WPEC)		10/29/12
45.0	Normal Line / SPOT (47)	11/03/12-11/03/12	3	:30	11P- 11:30P (EST)							1		1	\$700.00	\$700.00	West Palm Beach (WPEC)		10/29/12
46.0	Normal Line / SPOT (48)	11/03/12-11/03/12	3	:30	5A- 6A (EST)							2		2	\$125.00	\$250.00	West Palm Beach (WPEC)		10/29/12
47.0	Normal Line / SPOT (49)	11/04/12-11/04/12	3	:30	6A- 7A (EST)							2		2	\$100.00	\$200.00	West Palm Beach (WPEC)		10/29/12
48.0	Normal Line / SPOT (50)	11/04/12-11/04/12	3	:30	7A- 8A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		10/29/12
49.0	Normal Line / SPOT (51)	11/04/12-11/04/12	3	:30	8A- 9A (EST)							1		1	\$200.00	\$200.00	West Palm Beach (WPEC)		10/29/12

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50.0	Normal Line / SPOT (S2)	11/04/12-11/04/12	3	:30	9A- 10:30A (EST)								1	1	\$900.00	\$900.00	West Palm Beach (WPEC)		10/29/12
51.0	Normal Line / SPOT (S3)	11/04/12-11/04/12	3	:30	10:30A- 11:30A (EST)								1	1	\$500.00	\$500.00	West Palm Beach (WPEC)		10/29/12
52.0	Normal Line / SPOT (S4)	11/04/12-11/04/12	2	:30	12P- Sports-CBS The NFL Today								1	1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/29/12
53.0	Normal Line / Football (S5)	11/04/12-11/04/12	3	:30	1P- Sports-CBS NFL Football								2	2	\$6,000.00	\$12,000.00	West Palm Beach (WPEC)		10/29/12
54.0	Normal Line / Football (S6)	11/04/12-11/04/12	3	:30	4P- Sports-CBS NFL Football								2	2	\$5,000.00	\$10,000.00	West Palm Beach (WPEC)		10/29/12
55.0	Normal Line / SPOT (S7)	11/04/12-11/04/12	2	:30	7P- 8P (EST)								1	1	\$4,500.00	\$4,500.00	West Palm Beach (WPEC)		10/29/12
56.0	Normal Line / Prime (S8)	11/04/12-11/04/12	2	:30	9:30P- CBS The Good Wife (Sunday)								2	2	\$3,000.00	\$6,000.00	West Palm Beach (WPEC)		10/29/12
57.0	Normal Line / Prime (S9)	11/04/12-11/04/12	2	:30	8:30P- CBS Amazing Race (Sunday)								1	1	\$3,300.00	\$3,300.00	West Palm Beach (WPEC)		10/29/12
58.0	Normal Line / Prime (60)	11/04/12-11/04/12	2	:30	10:30P- CBS The Mentalist (Sunday)								1	1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/29/12
59.0	Normal Line / SPOT (61)	11/04/12-11/04/12	2	:30	11P- 11:30P (EST)								1	1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/29/12
60.0	Normal Line / SPOT (62)	11/04/12-11/04/12	3	:30	5:30A- 6A (EST)								1	1	\$50.00	\$50.00	West Palm Beach (WPEC)		10/29/12

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WPEC - West Palm Beach	Date: 8/7/12
--	------------------------

I, Stephanie Kincaid

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
**see schedules		WPEC # 1402174			

Total Charges: **see schedules \$95,200⁰⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anthony Parker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/7/12

Date

B. Kincaid

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Lillie K Roberts

Signature

Lillie K Roberts

Printed Name

Sales Director

Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Mitt Romney PARTY: Rep

OFFICE/DESCRIPTION: U.S. President ELECTION DATE: 11/6/12

INQUIRY MADE BY: Stephanie Kincaid
Candidate Manager Agency Committee (circle one)

ADDRESS: American Rambler Productions
138 Conant St.
Beverly, MA 01915

PHONE: 202-547-6193 FAX: 202-318-8386

EMAIL: _____

Information Requested: Rates + Aunts

Final Disposition: Order placed \$95,200⁰⁰

If Committee, list officers and position: Treasurer - Anthony Parker
310 1st Street SE
Washington, DC 20003
(p) 202-863-8500 (f) 202-863-8821

TAKEN BY: Cheryl Blum / DATE: _____ TIME: _____
Teleop NY